

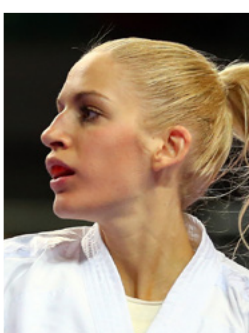


INTERNATIONAL
OLYMPIC
COMMITTEE

Olympic Games Tokyo 2020

Tokyo 2020 OCOG proposal on new sports

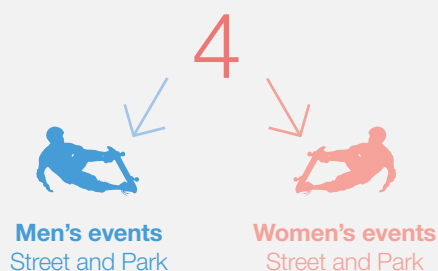
OLYMPIC PROGRAMME COMMISSION REPORT





Olympic Proposal

Number of Events



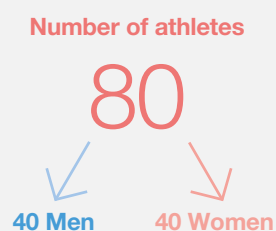
Competition Format

Athletes will compete in a series of runs with their best score qualifying them to Semi-Finals and then to Finals.

Participation of Best Athletes

Yes

Quota



Number of
international
officials

8

Number of
national
officials

2

Broadcasting

With the two disciplines of skateboarding and four medal events, two medals could be awarded on the first Saturday following the Opening Ceremony with another two medal events awarded on the following day. This would ensure engagement with the youth from the beginning of the Olympic Games and showcase the new outdoor and urban sports.

Potential competition on days 1/2.

Value Added

What value does this sport provide to the Olympic Games?

Games-time:

Skateboarding is a youthful and urban-oriented sport which is actively participated in and will attract a wide audience from both genders.

Legacy:

Participation and engagement will ensure a social as well as a physical legacy from the inclusion of skateboarding in the Olympic Games Tokyo 2020.

Youth:

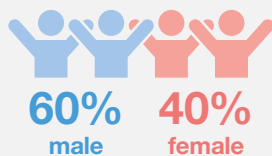
Skateboarding has low barriers to participation and therefore engages with youth quite easily. The top skateboarders in the world also have a strong digital presence and influence with millions of followers on social media.

Popularity

DATA RELATED TO STREET LEAGUE SERIES 2015

Ticket Sales and Attendance

men/women



Street League Series on social media, as of 1 July 2016:



2,219,616
Facebook fans



343,000
Twitter followers



319,577
YouTube channel
subscribers



1,200,000
Instagram
followers

Digital Media

Average daily unique visits to the SLS's official webcast
during the World Championships

410,114

Media Accreditation Granted



N/A Americas
N/A Africa
N/A Europe

N/A Asia
N/A Oceania

Host Country

Participants

Approximate overall number of participants:
250,000.

Number of registered participants: 1,000.

Performance

Results at the two last World Championships:

Men: No Japanese athlete took part in the Street League Series.

Women: No Japanese athlete took part in the Street League Series.

TV Coverage



TV audience
unknown
reached in
108
countries

International Roller Sports Federation



Key Information

Year of
establishment
of the IF



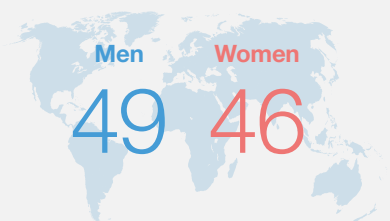
Year of
IOC
recognition



Number of
inclusions in other
multi-sport events



Number of World
Championships to date



Other disciplines managed by the IF that
are not part of the Olympic Proposal

Artistic skating
Rink hockey
Roller derby
Inline hockey

Inline freestyle
Inline downhill
Inline alpine
Speed skating

Key Topics

Anti-doping – Compliant with the WADA Code.

CAS – The FIRS has confirmed that it uses the Court of Arbitration for Sport (CAS) for all disputes which cannot be settled amicably or through local arbitration or mediation.

Competition manipulation – No programmes or procedures in place yet.

Code of Ethics – No programmes or procedures in place yet

Gender equality in Executive Board – 13 men and 3 women (23%).

Athletes' Commission – Yes, with a seat on the board and a voting right

Entourage Commission – The FIRS does not have an Entourage Commission in place.

Medical Commission – Yes, with a seat on the board and a voting right.

Women and Sport Commission – The FIRS does not have a Women and Sport Commission in place.

Health, safety and security – The FIRS has established a Medical Commission, which is composed of three doctors, and which monitors athletes' health. The Commission monitors athletes' health at national level through national federations and at World championships.

Universality

**Number of Member
National Federations (NFs)
Corresponding to NOCs**

107

**Percentage of NFs
that organise National
Championships**

N/A

**Number of NFs per continent
that medalled in the last
World Championships**



**Number of NFs that took
part in the last World
Championships**

